

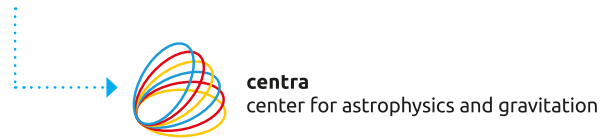
The centra logo usage guide

1. The logos

Main logo



Alternate logo



3. Colors

Web #009de0
RGB 0, 155, 219
CMYK 100, 0, 0, 0
PMS Process cyan c

Web #ff0000
RGB 255, 0, 0
CMYK 0, 100, 100, 0
PMS 1797c

Web #ffc000
RGB 255, 202, 0
CMYK 0, 21, 100, 0
PMS 116c

Web #000000
RGB 0, 0, 0
CMYK 0, 0, 0, 100
PMS Process black c

4. Typography

The typeface used in the logo is Ubuntu. This font family is professionally designed and distributed under an open license.



centra
center for astrophysics and gravitation

Ubuntu bold

Ubuntu regular

5. Minimum size

In order to ensure legibility, please do not display the logo smaller than the minimum recommended size.

Minimum print height



Minimum online height



6. Isolation area

The logo should always be reproduced with a minimum area of space around it which is free from other visual elements.

Please make sure the minimum amount of clear space around the logo matches the "e" as specified in the illustration.



7. Misuse: common errors

Don't stretch, condense or distort the logo.

Don't rotate, skew or flip the logo.

Don't change the colors.

Don't change the position of the wordmark.

Don't apply shadows or any other effects to the image.

Don't replace the typeface.